



**Fundación
Caminando Juntos**

Caminando Juntos United Way Argentina Institutional Presentation

2011

Who we are

Caminando Juntos United Way in Argentina is an affiliate of **United Way Worldwide**, the principal organization in the United States in terms of raising funds and corporate volunteering, present in more than 45 countries worldwide.

1,800
United Way
Organizations
located around
the world



More than
2,500,000
Volunteers



\$5,110,000,000



45
Countries and
Territories

Partner Businesses



The organization was born in 2007, thanks to the union of 10 founding businesses: 3M, Dow, DuPont, HP, Kimberly-Clark, Pepsico, PwC, P&G, Sinteplast y Walmart. Later, Walking Together gained the support of Avery Dennison, Deloitte, Kapelusz, Microsoft y BIC.

Organizations with whom we work

 EMBAJADA DE AUSTRALIA	 FUNDACION CONIN GOBIERNO PARA FAMILIA LA VELOCIDAD DEL CAMBIO	 Fundación ARCOR	Fundación San Martín de Tours
 gobBsAs	 Municipio de Tigre	 Asociación Civil Pequeños Pasos	 Asociación PAIS
 Fundación Programa Integrar Jóvenes con igualdad de oportunidades	 saHdes salud y hábitat desarrollo FUNDACIÓN CIVIL	 MISIONES RURALES ARGENTINAS	 APPLIR
 FUNDACION H.A. BARCELO FACULTAD DE MEDICINA	 Manos abiertas AMAR Y SERVIR	 ALDEAS INFANTILES SOS ARGENTINA	 CONCIENCIA EDUCANDO JOVENES PARA UNA SOCIEDAD DEMOCRATICA
 potencialidades www.potencialidades.org.ar			

Vision and Mission

- **To be a leader institution in a generation of sustainable change** aimed at the neediest communities through the joint efforts of various social actors.
- **To promote** the capacity of communities to improve their quality of life
- **To focus** on two central areas, Early Childhood care and education and Labor Inclusion.
- We do it **thanks to the volunteer work and the social investment**. It is important to highlight the need for all who participate in distinctive ways.



Intervention Model - How do we do it?

- Develop and channel the contributions of the employees and businesses to:
 - Their own projects
 - Projects of other non-profit organizations that carry out projects of a social nature.
- Coordinate and supervise the projects
- Communicate the development to the contributors.



Los 4 ejes de trabajo

1. Social Investment



2. Corporate Volunteering

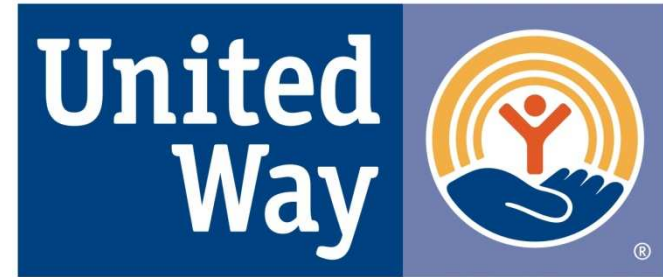


3. Campaigns and Donations



4. Special Projects





**Fundación
Caminando Juntos**

Our Programs

Grow up Learning

We promote the learning and stimulation of girls and boys between the ages of 0 – 5 years old .

- **Project “Born Learning”**

We strengthen community childcare centers in order to develop and improve the activities that promote the stimulation and learning of kids at an early age, which develops them through monthly training workshops and funding for new areas of parenting.

- **Project “Educative Communities”**

We support projects presented by social organizations aimed at work with children in vulnerable conditions, with goals of improving socio-cultural spaces. Joined with the Foundation Arcor, we support three projects in San Luis: “As an artisan Cultural Center”, “Let´s play now as if it were yesterday” and “Planting dreams”.



Grow up Healthy

We promote the healthy development of kids between the ages of 0 – 5 years old in order to improve their nutrition and growth, to prevent sicknesses and educate them on health.

- **Project “So that the kids live long and grow up healthy”**

We support the creation of healthy households, improving Primary care and the formation of community promoters in 8 schools of Pilar, PBA, junto a la Asociación Civil Sahdes.

- **Project “Centers for prevention of child malnutrition”**

We maintain two community centers to prevent the malnutrition of kids in the localities José L. Suarez y José C. Paz, under the methodology CONIN, and we carry out anthropometric studies in the zone of Villa La Carcova joined with Foundation Barceló. A project well recognized around the world.

- **Proyecto “Smile”**

Review and dental care for children in the first grade in public schools in El Tigre, joint with the businesses, 3M, P&G, the Municipality of Tigre and the UBA.



Starting Work

We offer diverse types of training and intermediation concerning the work place to youths in vulnerable sectors of society, with the objective of facilitating the process of obtaining their first job.

- **Project “Worth Investing”**

An financial education course taught in 12 classes, aimed at students who are completing their final year of high school, students of trade schools and small entrepreneurs. The program aims to contribute to the development of the students abilities and competency in the areas of leadership, entrepreneurship and personal finance.

Is dictated by the volunteers of the companies comprising the Foundation, which provide tools to encourage young people to be leading the next generation of entrepreneurs.

In 2010 there were 4 courses and in 2011 there will be 18 courses bein run with partner companies in Buenos Aires the Federal Capital, Greater Buenos Aires, and in the interior of the country: Rosario y Córdoba.



Helping to work

We offer training and advice concerning the work world to youths in vulnerable sectors of society or those who have specific needs in order to facilitate their insertion into the job market.

- **Project “Youths with an equality of opportunities”**

Awards a scholarship and provides guidance to 15 low income youths so that they can continue their studies into the University level, joined with Foundation Integrar. The advisors are volunteers from the member businesses of Walking Together that accompany these youths for one year.

- **Project “Sociolaboral inclusion of vulnerable youths”**

We support the Asociación País Joven (Young Country Association) de Rosario in order to train and insert 40 young adults who live in homes or are referred by local institutions into the work force (70% of the kids who pass through the program obtain their first formal job).



From Within

It finances micro projects for social promotion led by employees of member companies of the Foundation with a budget of up to \$ 4,500 pesos.

Between September 2010 and July 2011 the program has financed 13 projects in different locations around the country.



Corporate Volunteering

Our projects present alternative days of exchange with some of our base institutions: schools, hospitals, dining halls, so that the volunteers can channel their personal concerns in community work.

The projects encompass different lines of work, from building reconstruction and restoration to educational and recreational activities.

Painting



**Recreational
activities**



**Day of the
Child**



**Training and
work-shops**



Fuentes de Financiamiento

Walking Together is a Foundation OF the businesses and its employees, with which the principal funding comes from the membership paid by the companies. The AVN made by employees and matching systems that perform many of them (the latter two are 100% for the financing of projects). Also:

- Monthly individual donors
- Public funds
- Funds from International Cooperation
- Funds from businesses for specific projects
- Funds from United Way Worldwide
- Events, auctions, raffles, etc.



Means of Communication

- ✓ Web page www.caminandojuntos.org.ar
- ✓ Newsletter mensual.comunicaciones@fcj.org.ar
- ✓ Social networking sites
 - Facebook "Caminando Juntos"
 - Twitter @fcjargentina
 - You Tube "Caminandojuntosarg"
- ✓ Annual statistic report
- ✓ Events
- ✓ Specific campaigns



Together we can help More and better

We know that you are willing to help and at times you don't know where to start. We will show you a way.





DAR HACE BIEN !

Sentilo

VIVÍ UNIDO

Fundación
Caminando Juntos



Fundación
Caminando Juntos

Questions?

Thank you very much!

www.caminandojuntos.org.ar